



**MINISTRY OF TOURISM  
REPUBLIC OF SOUTH AFRICA**

Private Bag X424, Pretoria, 0001, South Africa. Tel. (+27 12) 444 6780, Fax (+27 12) 444 7027  
Private Bag X9154, Cape Town, 8000, South Africa. Tel. (+27 21) 469 5800, Fax: (+27 21) 465 3216

**NATIONAL ASSEMBLY**

**QUESTION FOR ORAL REPLY:**

**Question Number:** 246  
**Date of Publication:** 29 October 2014  
**NA IQP Number:** 6  
**Date of Reply:** 29 October 2014

**“Mr J Vos (DA) to ask the Minister of Tourism:**

Has there been a decline in (a) marketing of tourism (to) of South Africa abroad and/or (b) international bookings since the new biometric visa process came into effect?”

**NO2425E**

**REPLY:**

- (a)** The marketing of South African tourism abroad has not declined. On the contrary, South African tourism is steadily increasing its market investment. Just a month ago, 23 September 2014, a new country office was opened in São Paulo, Brazil.

Brazil is South Africa’s ninth-largest source of overseas tourist arrivals. In 2013, arrivals from Brazil grew 5.6% to reach 82 802.

In a few months from now we expect to open offices in both Luanda and Nairobi.

- (b)** There is no empirical evidence that points to a decline in international bookings. However, we are concerned about the potential unintended consequences in large geographic markets. We are working with the Department of Home Affairs to mitigate these impacts. We are monitoring the implementation.